DigiRoutes

INSTITUTE OF AI & DIGITAL MARKETING

Your Route to a Successful Digital Career Starts here!



LEARN TODAY.
LEAD TOMORROW.

At DigiRoutes – Institute of AI & Digital Marketing, learn practical digital marketing skills through hands-on training designed for real-world applications.

Industry Expert Trainers	100% Practical Training	Certificate Of Internship	Placement Assistance	60+ Modules & AI Tools

ABOUT US



EMPOWERING CAREER TRANSFORMING FUTURES.

FOUNDER
Mr. Ritesh Wankhade
Digital Marketing Expert & Mentor

Certifications In

Google HubSpot

DigiRoutes is a leading Digital Marketing Institute dedicated to providing practical, result-oriented and industry-relevant training to students, professionals and entrepreneur.

Our mission is to bridge the gap between education and industry by delivering hands-on training, real-world projects and expert guidance that help learners build successful digital careers.

Mr. Ritesh Wankhade, Founder of DigiRoutes, is seasoned Digital Marketing professional with over 15 years of rich experience in the industry. He has worked with 500+ brands across diverse domains, helping businesses grow through innovative digital strategies, data-driven campaigns and result-focused solutions. His vision is to empower the next generation with the right skills, knowledge and mindset to excel in the digital world. Under his leadership, DigiRoutes is shaping careers and creating successful digital marketers every day.

OUR VISION

To be a globally recognized digital marketing institute that empowers individuals with practical skills, innovative thinking & ethical values to build successful careers & contribute to the digital world.

OUR KEY VALUES

Excellence
We are committed to delivering the highest quality education & services.

Integrity
We believe in honesty, transparency & ethical practices in everything we do.

Innovation
We encourage creativity and stay ahead with the latest tools and trends.

Empowernment
We empower our students to achieve their goals and become industry-ready professionals.

Student Success
Our students' growth and success is at the heart of our mission.

TOOLS YOU WILL MASTER

Industry-leading tools for every Digital Marketing skill you need.

AI CHAT ASSISTANTS & RESEARCH

- Gemini
- ChatGPT
- perplexity
- Grok

AI CONTENT WRITING & COPYWRITING

- copy.ai
- grammarly
- Claude
- QuillBot

AI IMAGE GENERATION & DESIGNING

- Leonardo.Ai
- Meta AI
- Magnific
- PicMonkey

AI VIDEO GENERATION

- CapCut
- FOMO CLIPS
- Placeit
- Video Express.ai

SEO

- Google Keyword Planner
- SEMRUSH
- ahrefs
- Ubersuggest

SEO

- SEO Site Checkup
- MOZ
- seobility
- yoast

SEO

- Screamingfrog SEO SPIDER
- SeoQuake
- woorank
- pingdom

SEO

- ANSWER THE PUBLIC
- Quora
- scite_
- Originality.ai

ANALYTICS

- Google Analytics 4
- Google Search Console
- Adobe Analytics

E-MAIL MARKETING

- mailchimp
- Brevo
- Blogger

Branding & Content Strategy

- wordtune
- Word Counter
- Rytr
- CLOSERS COPY

WEBSITE & CMS

- WordPress
- elementor
- WOO COMMERCE

TOOLS YOU WILL MASTER

Industry-leading tools for every Digital Marketing skill you need.

SOCIAL MEDIA

- Meta Business Suite
- Hootsuite
- buffer
- mention

DESIGN

- Canva
- Adobe Express
- Picsart
- Photoroom

ADVERTISING

- Google Ads
- Meta Business Suite
- Google AdSense
- YouTube

Advanced Creative Production

- Design Beast
- Artistly
- Toons Ai
- HeyGen

Advanced Creative Production

- Eleven Labs
- HubSpot
- SimilarWeb
- BuzzStream

AI for Digital Marketing

- NoteGPT
- Cramly
- jasper
- HIX.AI

AI for Digital Marketing

- Creaitor.ai
- Monica
- Napkin
- deepseek

AI for Digital Marketing

- SellTheTrend
- Multi Tool Hub
- ZONGURU
- Plagiarism Checker

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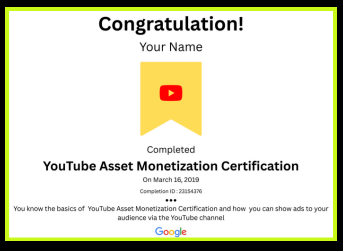






























Many More....

WHY JOIN DIGIROUTES

PRACTICAL LEARNING

Hands-on training with live projects and case studies.

EXPERT MENTORSHIP

Learn from experienced digital marketing professionals.

INDUSTRY RELEVANT

Stay ahead with the latest tools, trends & strategies.

PLACEMENT SUPPORT

Interview preparation, job assistance & career guidance.

WHAT YOU WILL GET

- Industry-recognized Certification
- Hands-on Projects & Case Studies
- Resume & Portfolio Building
- Interview Preparation
- Placement Assistance
- Lifetime Access
- Updates on Latest Tools & Trends

WHO CAN JOIN?

- Students & Graduates
- Job Seekers
- Entrepreneurs
- Working Professionals
- Anyone who wants to build a career in Digital Marketing

BATCH DETAILS

- Weekday & Weekend Batches
- Flexible Timing
- Online & Offline Training

TAKE THE FIRST STEP

A better digital future starts with the right skills.
We are here to guide you at every step of your journey.

DigiRoutes
INSTITUTE OF AI & DIGITAL MARKETING

ADMISSIONS OPEN

ENROLL NOW!

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